ERIC SUMMERVILLE

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SUMMARY

Experienced Web Content Manager with over 15 years leading the design, development, and management of enterprise digital experiences. Proven ability to manage cross-functional teams, execute content strategies, and deliver scalable solutions across CMS platforms. Adept at aligning technical execution with business goals, streamlining workflows, and delivering on-time results in high-pressure environments.

CORE SKILLS

- **CMS & Platforms:** Adobe Experience Manager, DotNetNuke, Thought Industries, Cornerstone, Saba
- **Front-End Development:** HTML5, CSS3, JavaScript, Bootstrap, Kendo UI, Figma
- **Design & Multimedia:** Adobe Creative Suite (Photoshop, InDesign, Illustrator, Dreamweaver, Acrobat Pro), Final Cut
- **Email Marketing:** ExactTarget, Litmus, G-Lock
- **Version Control & Tools:** Subversion, Visual Studio Source Control, XMPie, WCAG 2.2
- **Office Tools:** Microsoft Word, Excel, PowerPoint, SharePoint

EXPERIENCE

Korn Ferry – Web Content Manager / Technical Project Manager - *Remote | 2018 – May 2025*
- Led the development and maintenance of custom CMS platforms powering global eLearning sites.
- Directed end-to-end delivery of technical solutions for major clients.
- Designed and launched user interfaces for multiple client learning platforms, improving UX and engagement metrics.
- Oversaw system updates, ensuring accessibility, responsiveness, and brand consistency across all sites.

WebMD – Email Developer - *New York City, NY | 2016 – 2017*
- Created and deployed marketing emails using ExactTarget and Dreamweaver.
- Reduced deployment errors by 40% by optimizing QA via Litmus.

Montefiore & Albert Einstein College – Front-End Developer - *Bronx, NY | 2015 – 2016*
- Spearheaded daily web updates across department-wide sites while implementing consistent code standards.
- Introduced version control practices, improving development efficiency and team collaboration.
- Built and integrated custom forms and email assets for internal communications and patient outreach.

Bank of Tokyo-Mitsubishi UFJ – UI/UX Designer - *Jersey City, NJ | 2013 – 2014*
- Developed front-end components for internal banking applications, enhancing usability and interface responsiveness.
- Collaborated with .NET developers to align design vision with back-end functionality.

Prudential – Web & Multimedia Designer - *Woodbridge, NJ | 2011 – 2013*
- Created internal intranet sites and microsites for the Retirement Division, streamlining employee access to tools.
- Designed and implemented HTML5 video and email campaigns viewed by thousands of users.

Redi-Direct Marketing – Web Designer / Webmaster - *Fairfield, NJ | 2008 – 2011*
- Rebuilt and launched multiple corporate and subsidiary websites under tight deadlines.
- Optimized site performance through SEO improvements and responsive design.

FREELANCE EXPERIENCE

- Fox/NBC • Ignite Health • Novartis • DropCards • Cerami Inc. • Sherman & Sterling

EDUCATION

- **Fairleigh Dickinson University** - *Master Certificate in Digital Multimedia & Web Design | 2005*
- **James Caldwell High School** - *Class of 1996*